Case Study:

IMG Studios

A huge site redevelopment with 60
sets of high specification acoustic doors
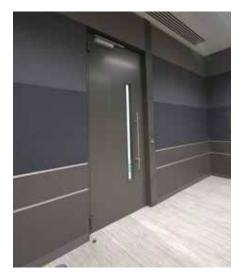
iac acoustics

making the world a quieter place

IMG Worldwide is a global sports, fashion and media business with over 3,500 employees operating in more than 30 countries around the globe. Founded in 1960, IMG has grown into a global operation including IMG Golf and IMG Tennis which manages the careers of the biggest stars on the court and on the green. As well as this, IMG operate several other businesses ranging from IMG Performance to IMG Consulting. For the past 50 years, IMG has been the global leader in talent representation, including over 1,000 elite athletes, coaches, industry executives and prestigious organisations across the sports, entertainment, media and fashion industries.

With the recent move of IMG's sports production business to Stockley Park, near Heathrow, the company was rebranded to IMG Studios, which will also be the name of the 107,000 sq ft building. The new facilities include 4 studios as well as 13 production galleries, 72 edit suites, 4 sound dubbing suites, 5 radio studios, 5 transmission suites and a Master Control Room. With the new outstanding building and high performance sound proof studios, came the need for a number of acoustic doors and absorptive panels.

IAC Acoustics was commissioned by IMG to supply 60 high performance acoustic doors for their media suites, edit suites and studios.

The doors produced were STC-47 / Rw47dB and STC-51 / Rw50dB single and double doors.

IAC's Varitone acoustic absorption system was used throughout the larger TV Studio facilities to ensure the correct room reverberation times were met.

IMG demanded a bespoke acoustic package solution to meet their specific studio needs, in combination with a short program IAC Acoustics was selected as the preferred partner and delivered a turnkey package successfully.